

Kennywood Entertainment Cares



"Anyone who does anything to help a child in this life is a hero to me."

Fred Rogers

At Kennywood Entertainment, we agree with our late friend Mister Rogers. That's what the *Children's Charities Tickets* program is all about...helping others make a difference in the lives of children.

This program helps to provide lasting memories of summer fun to disadvantaged children and/or children with disabilities by providing tickets to the organizations directly serving them. Since 1992, the three Kennywood Entertainment parks in Western Pennsylvania - Kennywood, Idlewild & SoakZone, and Sandcastle - have donated nearly 200,000 days of fun.

Applications for *Children's Charities Tickets* are received each fall, with awards and distributions made after the first of each year. There are two categories of tickets: one benefiting individual children, and the other benefiting an organization that directly supports children. A rotating committee from each park administers the program.

For more than a century, Kennywood Entertainment has worked to provide the finest in fun and entertainment for children, families and groups. To do so we've teamed with schools, churches, ethnic groups, communities and social service providers. This has been, and will continue to be, our mission.

The most beautiful music in the world is the sound of children laughing.

Kennywood Entertainment is dedicated toward making an immediate, positive impact on children with special needs. Take a look at what a few recipients of *Children's Charities Tickets* have to say.



"We've always been very grateful for the complimentary tickets provided by Kennywood and, when you think about it, it's been a perfect partnership between the Make-A-Wish Foundation and Kennywood. We're both in the business of making magic."

- Judith Stone, President and CEO of the Make-A-Wish Foundation



"We are fortunate that Kennywood offers our families a chance to visit and enjoy a day at such a beautiful, family-oriented park. Our long term families have a chance to take a break from their hospital routine and stress filled days. They always return with a smile and a story about a favorite ride. We appreciate the support to our mission."

- Joanne Kehris, House Manager of Ronald McDonald House Charities of Pittsburgh

project
BUNDLE-UP

"Kennywood Amusement Parks has been dedicated to raising funds for Project Bundle-Up over the last 14 years through a variety of resources and have helped us clothe hundreds of needy children and seniors with new winter outerwear each fall. We are truly grateful for the monetary and park pass donations that they have provided to Project Bundle-Up over the many years of our partnership. Thank you Kennywood for helping us make a needy child's wish come true!"

- Angela Grimm, Director of Project Bundle-Up



"Thank you Kennywood for providing the opportunity for Allegheny Valley School's residents with mental retardation to enjoy wonderful outings at the park. Participation in community events and activities is an important component to the services that we offer. Kennywood's donation of admission tickets to Allegheny Valley School makes it possible for the individuals with mental retardation that we serve to experience the amusement park just like you and me. Thank you!"

- Regis G. Champ, President and CEO

HOPE

"The girls who reside at the two Girls Hope houses in Pittsburgh look forward to their trip to Kennywood every summer. We have a difficult time getting the girls back in the car at the end of the day because they are having so much fun. Thank you for the complimentary tickets this year - I know we will have a great time yet again."

- Colleen Darragh, President of Girls Hope, Young Leadership Board

Q. What is Kennywood Entertainment

A. Kennywood Entertainment, western Pennsylvania's largest provider of summer fun, owns and operates the National Historic Landmark, **Kennywood**, highly regarded as America's finest traditional amusement park; **Idlewild & SoakZone**, named by Amusement Today magazine as the second best children's park in the United States; **Sandcastle Waterpark and Riverplex** both located on the Monongahela River; and America's oldest theme park, **Lake Compounce**, in Bristol, CT. For more information visit www.kennywood.com, www.idlewild.com, www.sandcastlewaterpark.com or www.lakecompounce.com. Kennywood Entertainment also owns and operates the Bradley House of Catering, Bradley House by Stratwood, and Cavanaugh's Restaurant and Banquet Facility.

Q. How are Kennywood Entertainment Cares and Kennywood Entertainment related?

A. Kennywood Entertainment Cares (KEC) is the philanthropy arm of Kennywood Entertainment. It includes a variety of efforts to enhance the quality of life, fun, and memories of people throughout western Pennsylvania.

Q. How do I apply for tickets from the Children's Charities Tickets program?

A. Review the program's mission statement. If your project aligns its criteria and intent, send a letter of request with the application form.

Q. Do you accept proposals from 501C-3 non-profits outside of the western Pennsylvania?

A. Yes.

Q. I am an individual seeking ticket assistance. Am I eligible?

A. No. All tickets are disbursed via charities that directly benefit children.

Q. I am raising money for a cause. Am I eligible for a grant?

A. Tickets are granted to 501C-3 organizations directly rather than through individual fundraising activities.

Q. What are the deadlines for submitting requests?

A. Organizations wishing to apply for tickets for the 2006 season should submit a completed application by January 16, 2006. *Kennywood Entertainment Cares: Children's Charities Tickets* will be awarded by March 15, 2006.

How to request tickets from KEC: Children's Charities Tickets

Written requests from tax-exempt 501C-3 charitable organizations whose requests fall within the areas of our program guidelines are accepted for each of Kennywood Entertainment's three Western Pennsylvania parks: Kennywood, Sandcastle and Idlewild & SoakZone.

Two types of tickets are awarded: Type A tickets are good any day of the current operating season by individual children. Type B tickets are distributed in larger quantities and may be sold by an organization directly helping children as a fundraiser. Type B tickets are good any weekday – restrictions may apply.

Step 1: Review Mission Statement to determine if your organization qualifies:

The mission of *Children's Charities Tickets* is to provide tickets to 501C-3 not-for-profit organizations to be used directly by disadvantaged children and/or children with disabilities, and to provide tickets for fund-raising purposes for agencies that work directly with such children.

Step 2: Submit Letter of Request and Application Form.

Include information about your organization and summary information regarding the number of tickets requested and who will utilize the tickets. Requests must be received by January 16, 2006.

Following the review of requests in January, your organization will be notified of acceptance or rejection by March 15, 2006. (Please note: past ticket recipients do not automatically receive tickets. Likewise, you may reapply if you did not receive tickets previously. Each year is autonomous.)



Children's Charities Tickets Application

Deadline for submission is January 16, 2006

Organization Name

Organization Web Site

Organization Tax Status/501C-3

Contact First and Last Name

Contact Title

Email Address

Phone

Street Address

City

State

Zip Code

of Type "A" tickets requested for Kennywood _____ Sandcastle _____ Idlewild _____

Please check if requesting Type "B" Tickets for Kennywood _____ Sandcastle _____ Idlewild _____

Please Mail/Fax completed form to:

KEC: Children's Charities Tickets
4800 Kennywood Boulevard
West Mifflin, PA 15122
Fax: 412.461.1825
Phone: 412.461.0500
Email: kennywoodcares@kennywood.com

