



Kennywood Media Release

Imagine a world where you can stop at Kennywood for
Potato Patch Fries EVERY SINGLE DAY of the summer!

West Mifflin, PA –For the first time ever, Kennywood Park will offer guests a Season Pass! Starting March 1, a limited number of Season Passes will be released via an exclusive online sale. Each Season Pass is \$89.99 per person and includes unlimited trips to Kennywood for the 2010 summer season!

“How great would it be to make a random trip to Kennywood on a nice summer night for a ride on the Jack Rabbit and a Dip Cone or a spin on the Merry -Go-Round and a funnel cake,” remarks Kennywood General Manager Jerome Gibas. “For years our guests have asked about season passes. We’re happy to finally make them available.”

Only a limited number of passes are available, so sales will be made on a first-come, first-served basis. After just three trips, a Kennywood Season Pass pays for itself! Visit www.Kennywood.com for complete details and to purchase a Season Pass.

A few of the Season Pass perks include:

- **Unlimited** visits to Kennywood any day of the 2010 season (Not including Phantom Fright Nights)
- Bring a Buddy discount days – bring a friend to Kennywood on select days for **only \$10!**
- **\$10.00 discount** on the regular admission price to Idlewild & SoakZone or Sandcastle
- **10% discount** on select Kennywood Gift Shop merchandise
(Not including the Kandy Kaliedescope)

Kennywood will be open May 8 & 9, 15 & 16 then daily starting May 20 through August 24. Gates open at 10:30 AM; rides begin at 11:00 AM. *(Closing time is based on crowd size and weather.)*

Kennywood’s FunDay price is \$35.99, Seniors (55 +) \$17.49, children 46” and under \$22.99. After 5:00 PM NightRider tickets are \$20.99, Senior NightRider tickets \$9.99

For complete information on the Kennywood and Season Passes visit www.kennywood.com or call 412.461.0500.

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Kennywood is part of the Palace Entertainment family of parks.

Palace Entertainment hosts over 14 million visitors annually at 38 locations with seven theme parks, ten waterparks and 21 family entertainment centers and is the largest operator of waterparks and family entertainment centers in the nation. For more information, visit www.palaceentertainment.com. Palace Entertainment is part of the Parques Reunidos family of parks.