

Kennywood News Release

Contact: Mary Lou Rosemeyer
412-461-0500 ext. 1248

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Time to Party – Sunday, July 16, 2006

West Mifflin, PA — Kennywood announces a special day to celebrate significant birthdays. The day is Sunday, July 16th, and the birthdays are for: the Jack Rabbit, Laughin’ Sal, the Auto Race, and Noah’s Ark!

The fun begins at the front gate! Between 10:30 AM and Noon, every guest born between 1921 and 1936 (or 70 years and older) will receive a special birthday memento and a coupon redeemable for a piece of cake at the Jack Rabbit party.

Between 11 AM and 4:30 PM, riders will receive a raffle ticket for every time they stand in line to ride one of the three rides. At the 5 PM party (by Noah’s Ark), a drawing will take place for fun – and funny – prizes!

The first “party” will be held at the Jack Rabbit at 2 PM. Enjoy cake, games and a ride with Kenny Kangaroo at Kennywood’s oldest roller coaster’s 85th birthday party. The party will take place on the Star just outside the ride’s entrance. (Prior to party time, Vic Kleman, who has logged over 4,000 rides on the Jack Rabbit, will celebrate the birthday with a Jack Rabbit marathon, attempting 85 rides in a row.)

At 3:30 PM, guests may join in the fun at the Auto Race for the Auto Race’s 80th and Laughin’ Sal’s 75th birthday. Prizes for trivia questions means thinking caps are a good idea for this party!

The birthday festivities continue at the Kennyville stage at 5 PM with Noah’s Ark’s 70th birthday party. Win prizes by playing “Stump the General Manager” with Kennywood’s good-natured boss, Jerome Gibas. PLUS, raffle drawings for birthday prizes and surprises.

For further information, call 412.461.0500 or visit www.kennywood.com.

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70 Years – Noah’s Ark – Perhaps the most famous symbol of Kennywood, the Ark was not added to the scene here until **1936**, during the Great Depression. For many years one of its features was a series of hidden air jets out front to blow up women’s dresses. But slacks and shorts made that obsolete.

75 Years – Laughin’ Sal - a.k.a. *Laffin’ Sal* - Sal debuted at Kennywood in **1931** as a free attraction in front of the Laff in the Dark. It was during the Great Depression and provided some of the best medicine available in that sad period – laughs. When the ride was razed in 1965 to make room for the Turnpike, Sal went into retirement in a storage bin. But life began again in her 40’s and she has been laughing ever since.

80 Years – Auto Race - A Beaver Falls company long gone, Travers Engineering of Beaver Falls, PA, originated the Auto Race. This one has covered millions of miles since it was built in **1926** and is the last existing of the many Travers. The cars originally had windshields and headlights, but these were removed in the thirties changing to a more streamline version. However, the track layout remains the same.

85 Years – Jack Rabbit - Designed by one of the all-time great coaster builders, John A. Miller, the Rabbit opened in **1921**. It is the only remaining coaster anywhere to have a double dip, or camel back as it was known in the vernacular of ride engineers in that day. The configuration is virtually unchanged in years.

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